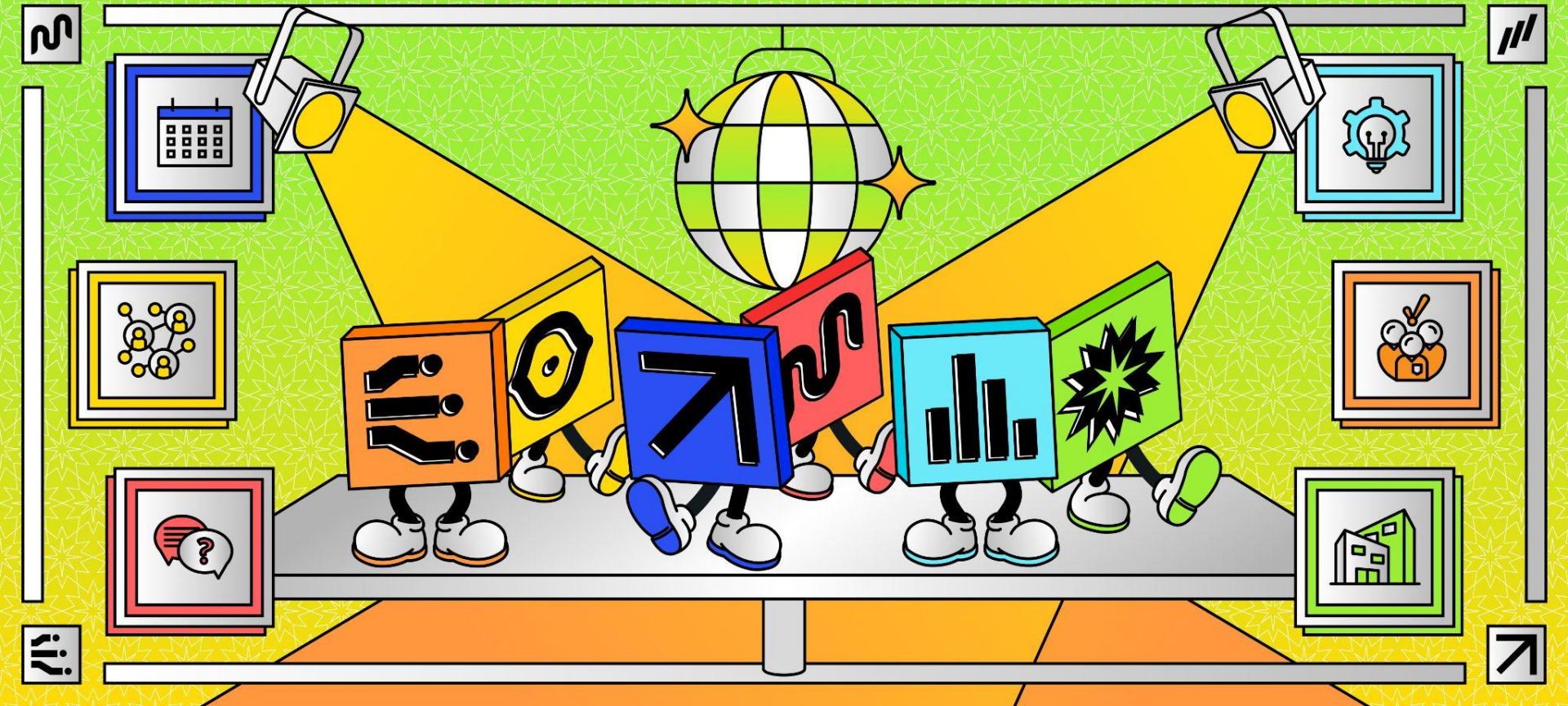
ICC 2026 Preview:
Prepare to Unleash Your Innovation



Speakers



Doug Dudley
VP of
Marketing
Inductive Automation



Travis Cox
Chief Technology
Evangelist
Inductive Automation



Paul Scott
Senior Technical
Marketing Engineer II
Inductive Automation



Mariah Taloa
Conference Program
Specialist
(Logistics & Operations)
Inductive Automation

Agenda

- About Ignition & Inductive Automation
- ICC 101
- Sessions, Workshops & More
- Discover Gallery & Awards, Build-a-Thon, Exhibit Hall
- Networking & Interactive Events
- Golf, Hotels, Local Attractions
- Countdown To ICC 2026
- ICC FAQs and Audience Q&A



About Inductive Automation













































Ignition® by Inductive Automation

The Unlimited Platform for Enterprise Integration, Industrial Applications, and More:

- One central hub for the plant floor and beyond
- Web-deploy to desktops, industrial displays & mobile devices
- Unlimited licensing
- Cross-platform compatibility
- Industrial-strength security & stability
- Build any kind of industrial application



ICC 101

About the Ignition Community Conference

The 2026 Ignition Community Conference

- On September 22-24, 2026 – That’s only 8 weeks away!
- At the SAFE Credit Union Convention Center in Sacramento, California



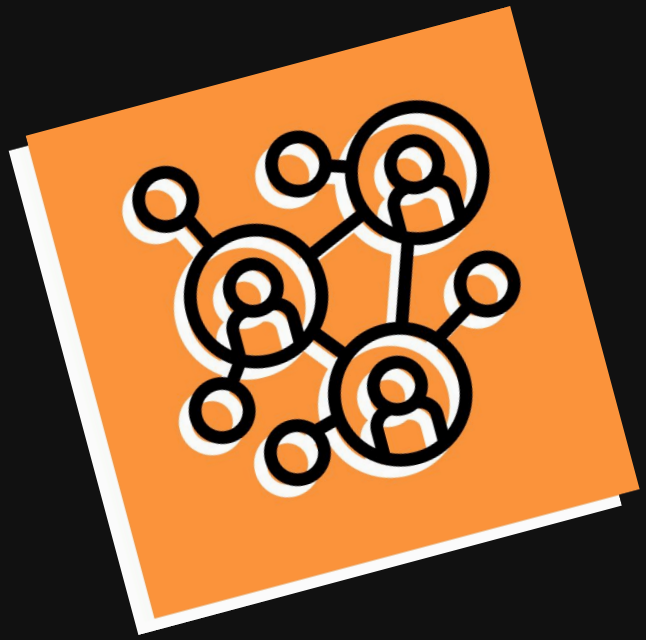
ICC By The Numbers

Figures from last year's conference

1,500+ Attendees	**25** Countries	**34** Exhibitors
600 Companies	**30+** Sessions	**69** Speakers

Who You'll Meet at ICC

- Ignition Developers
- Control System Integrators
- OT/IT Professionals
- Automation Leaders
- Plant Managers
- Manufacturing Executives
- Automation Engineers
- And more!



The ROI of ICC: What You'll Leave With

Actionable Knowledge

- Learn how peers solve real bottlenecks
- Get proven manufacturing solutions
- Apply practical takeaways immediately

Latest Insights

- Gain inside platform knowledge
- Implement updates faster than rivals
- Stay ahead of automation trends

Authentic Connections

- Experience unparalleled networking
- Join a global automation community
- Build career-catalyst alliances

What Attendees Say About ICC

“The energy is unmatched ... a must-attend event for anyone using Ignition.”
- Dwayne Butcher, Flexware Innovation

"[ICC] was well worth the time and expense ... I’d recommend it to anyone serious about staying current and connected in the automation community.”
- Titus Crabb, Vertech

“I would encourage you to attend ICC ... it really shows you that this is a real software company that focuses on their craft and produces an amazing product”
- David McKenna, Grantek

“One of the features of ICC and Ignition is certainly the community. It's an incredible community that is experienced and supportive of each other”
- Damian Hewitt, SAFEgroup Automation

“ICC is more than a conference. It is a transformative and immersive event that combines technical fun, industry collaboration, and adventurous workshops”
- Thomas Gray, Vertech

See Innovation Unleashed at ICC 2026

- "Innovation Unleashed" means innovators from every industry coming together to remove limitations and solve problems — with the biggest ICC community yet.
- ICC isn't about what might be possible someday; it's about seeing real Industry 4.0 solutions right now.
- “Dream It. Do It.”: ICC brings Inductive Automation's motto to life — ideas that became reality, on full display.



Sessions, Workshops & More

Technology Keynote (On Day One)

What to expect:

- 1-hour+ presentation from CEO and CTO
- Exclusive first look at the upcoming release Ignition 2027
- Learn about plans for integrating AI into the Ignition platform
- Insights on software evolution and future engineering priorities

Also: Technology Panel that afternoon offers direct Q&A with IA engineers



Community Keynote (On Day Two)

What to expect:

- 1-hour presentation from company leadership and team members
- Learn how the community is solving problems and transforming industries
- Highlights of the community's impact on local areas and educational institutions



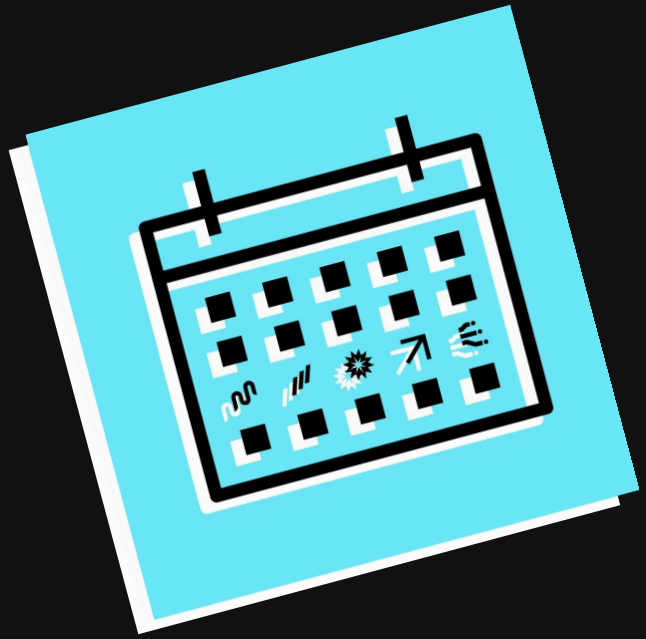
Industry Panel & Econ Session With Alex Chausovsky

- **Industry Panel:** A wide-ranging discussion with automation execs on changes in economic conditions, customer demands, and technology.
- **Economic, Policy, and Labor Market Update:** Alex imparts practical advice for planning ahead, managing risk, and staying flexible in an unpredictable economy



Our Biggest Session Schedule Ever

- Over 60 breakout sessions, general sessions, and solution showcases
- Organized into 7 tech tracks:
  - Enterprise
  - Artificial Intelligence (AI)
  - Strategy & Leadership
  - Modernization
  - IT-OT, DevOps & Architecture
  - Edge Computing & MQTT
  - UI/UX
  - MES



Our Biggest Session Schedule Ever

- Speakers from:
  - Inductive Automation
  - 4IR Solutions
  - Cirrus Link
  - CSIA
  - E Tech Group
  - Flexware Innovation
  - InflexionPoint
  - JELD-WEN
  - Kanoa
  - Lomas Manufacturing Consulting
  - Opto 22
  - Proterra
  - Regeneron Pharmaceuticals
  - Sepasoft
  - Surety Automation
  - TW Controls
  - Vertech
  - And many other companies!

In-Person Workshops Are Back

- Hands-on, expert-led learning opportunities
- 2-hour sessions
- Beginner to intermediate skill levels
- Topics include: Perspective best practices, version control, and building agentic AI agents
- Workshops held during mornings and lunch times



Discover Gallery & Awards, Build-a-Thon, Exhibit Hall

Discover Gallery

- A video showcase of 20 innovative Ignition solutions from organizations around the world
- Videos about each project shown at kiosks
- Explore the projects at your own pace



Discover Gallery

- Industries include: maritime logistics, renewable energy, urban transit, oil & gas, energy management, clean energy
- Projects from companies in Canada, Israel, Argentina, Australia, France, the US
- The top 6 projects will be recognized with the Firebrand Award



The Build-A-Thon

- On day three, two Premier Integrator teams go head-to-head, presenting fully functional industrial applications they built in just two days
- Get ready for big ideas, live demos, friendly rivalry, laughs, and music — capped off by crowning a new champion.



The Build-A-Thon

- Stage One: Elimination Challenge on July 30
- Live-streaming on YouTube
- 23 teams present projects they built in only 8 hours
- The top two winning teams advance to the next stage



The Build-A-Thon

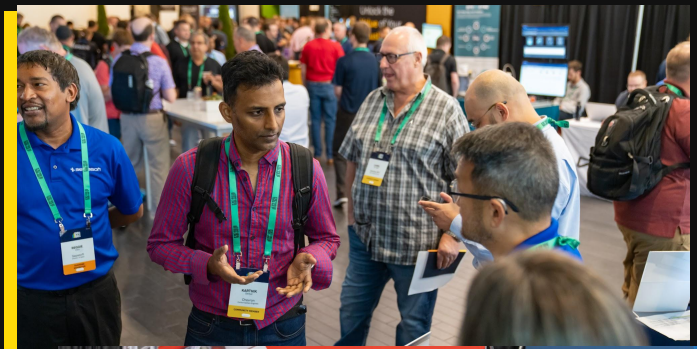
- Stage Two: Final Challenge on Sept. 24
- 2 teams get 2 days to build a full project
- Finished projects are presented live onstage at ICC 2026 – and the audience votes for the winner!




Ignition!
Exchange
CHALLENGE
To enter, just upload a resource by August 31!

ICC Exhibitors

- Our biggest ecosystem exhibit ever, with 40+ technology providers
- See a broad range of future-ready solutions
- Explore how top technology providers build flexible, interoperable solutions for Ignition
- Solution Showcases: see exhibitor-led sessions that demonstrate functional solutions





Networking & Interactive Events

Table Talks

- Peer-to-peer discussions on key industrial automation and Ignition topics
- Community-driven sessions where attendees share real-world solutions
- Informal networking opportunities to connect with like-minded professionals
- Got a topic idea? Submit it at: Table Talks Submission Form



SCADA Arcade

- Play custom-built arcade games powered entirely by the Ignition platform
- Compete with fellow attendees and climb the live leaderboard
- Discover innovative integrations of industrial automation and interactive gaming
- Open daily in the exhibit hall for all conference attendees



Meals & Networking

- IA Cafe
- Meet & Greets (each day)
- Lunch (each day)
- Eat, Greet & Beats on day one: heavy appetizers, live band, karaoke
- Culinary Connections Dinner on day two
- Women in Automation Breakfast (day two)
- Integration Cafe Hour (day three)
- Daily breakfast, snacks & beverages

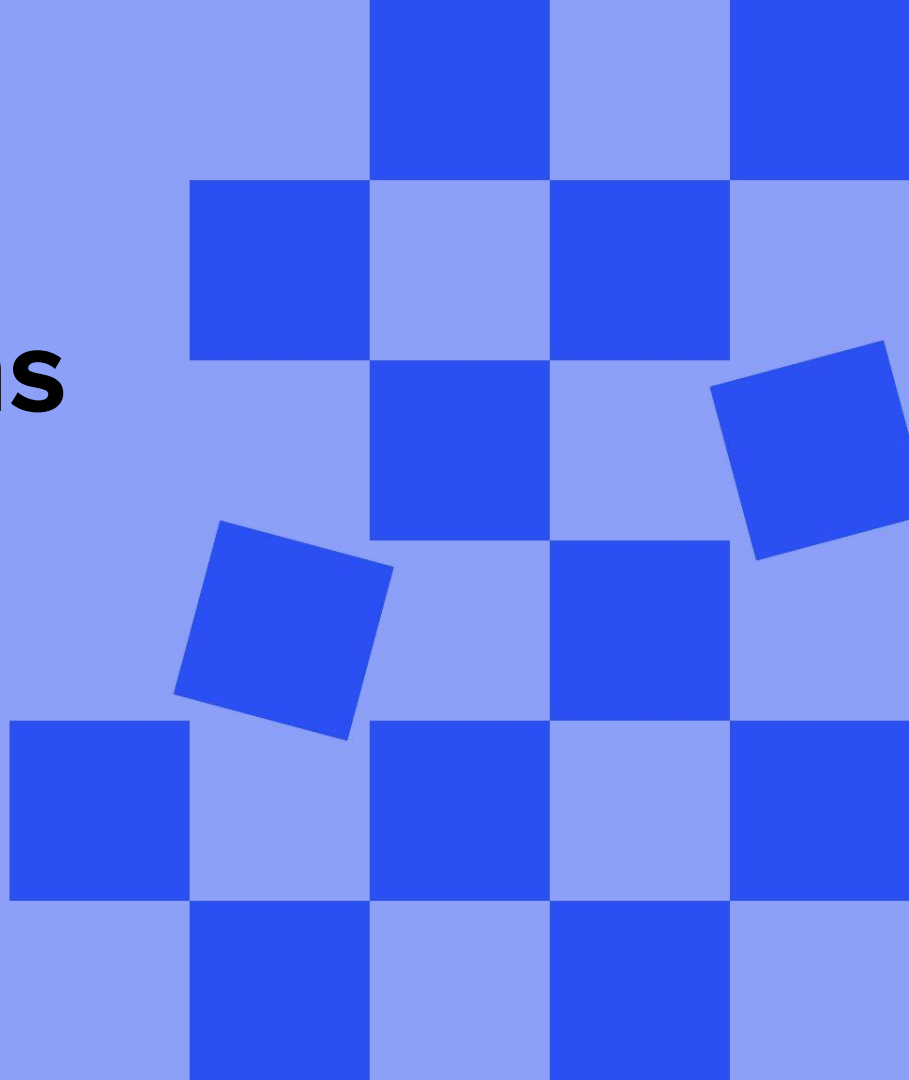


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Golf, Hotels, Local Attractions



ICC Golf Scramble Tournament

- Monday, September 21 (8:00 AM Shotgun Start)
- Bing Maloney Golf Course in Sacramento
- 18-hole scramble with contest holes and top-team prizes
- Golf tickets sold separately from ICC tickets
- Get golf tickets now at: icc.inductiveautomation.com/golf-tournament
- Last day to register is Friday, August 14th



Book Your Room

- Discounted room blocks at hotels right next to the Conference Center (while they last!)
- Cutoff dates:
  - Hyatt Regency Sacramento - Aug 28
  - Sheraton Grand Sacramento Hotel - Aug 31
  - Hyatt Centric Downtown Sacramento - Aug 31

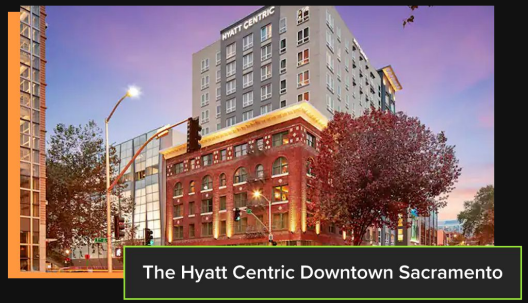
    (Or when availability runs out)
- Book your hotel room at: icc.inductiveautomation.com/plan-your-trip



Hyatt Regency Sacramento



Sheraton Grand Sacramento Hotel



The Hyatt Centric Downtown Sacramento

Book Your Flight

We are pleased to partner with United Airlines® for travel to our upcoming event!

To make flight reservations online, please click on the discount code below:

ZSVF611070

MileagePlus® members earn miles for their travel when using the United MeetingsSM discount code.

You may also call United Meetings Reservation Desk from 7 a.m. to 8 p.m. CT, Monday–Friday (closed for major U.S. holidays) at (800) 426-1122 for booking assistance or visit united.com/meetingtravel and enter the code above.

Booking fees are waived for United Meetings reservations.

International customers may contact their local United® Reservation Desk.

Enjoy Sacramento

Things To Do:

- SMUD Museum of Science and Curiosity
- California Railroad Museum
- Old Sacramento Waterfront
- Lake Natoma
- American River Parkway - Jedediah Smith Memorial Trail
- Many excellent restaurants and bars within minutes of the convention center





Sacramento, California

Countdown to ICC 2026!

- ICC is September 22 – 24 (Only 8 weeks away!)
- Standard registration ticket price ends August 31 (Less than 5 weeks until prices go up!)
- Last-call registration ticket price available from September 1 – 22
- Buy your ticket now at: icc.inductiveautomation.com/register





Ready To Try Ignition For Yourself?

Download the full version for free at:

inductiveautomation.com



inductiveuniversity.com

Ignition User Manual also available at:
docs.inductiveautomation.com

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Contact International Distribution Manager Yegor Karnaukhov at: ykarnaukhov@inductiveautomation.com

ICC Frequently Asked Questions

Important Contacts:

- Register for ICC at: icc.inductiveautomation.com/register
- Interested in exhibiting at ICC? Email us at: exhibitorsupport@inductiveautomation.com
- Got a general question about ICC? Contact us at: icc.inductiveautomation.com/contact



Questions & Answers

Ignition by inductive automation

Call us at: **800-266-7798** Email us at: **accountservices@inductiveautomation.com**



For Inductive Automation Australia, call: **1300 10 8088**

Thank You

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